

Local Photographer Brings Passion and Skill to International Photographic Conference

(Your Name) will be teaching a class on (subject matter or class title “in quotes” here) at the 2024 convention in Louisville, KY.

(YOUR CITY, STATE) (Date) — (Your Name) of (Your Business/Studio) in (Your City) will share **(his/her/their)** expertise at Imaging USA, the first convention and expo of the year designed exclusively for photography and imaging professionals. Imaging USA will be held January 28-30, 2024, in Louisville, KY.

(Last Name) is one of more than 80 expert instructors presenting programs to thousands of professional photographers and industry experts attending the conference. **(His/Her/Their)** program, **(“Program Title,”)** will help others improve their **(business/artistic/etc.)** skills, helping attendees get one step closer to photographic success.

(QUOTE ON WHAT IT MEANS TO YOU TO SPEAK AT IMAGING USA)

Other Imaging USA classes will focus on topics from portrait techniques and marketing ideas to the latest advancements in digital imaging, software, and drone photography. Imaging USA will also feature a three-day trade show filled with photography equipment and related products, as well as live demos and floor discounts. Attendees can also watch photographers compete for \$26,000 in cash prizes during the International Photographic Competition. Finalists' images will be judged live at the conference, and the photographer with the winning image will be awarded the Grand Imaging Award and a cash prize of \$10,000.

Imaging USA is the first major photographic event of the year. It all started in 1880 as the annual convention and trade show for Professional Photographers of America (PPA, www.PPA.com), and today, Imaging USA is the longest-running international photographic convention, expo, and image exhibition in the United States. For more information, visit www.ImagingUSA.com.

Contact: (Your Name)
(Your Telephone)
(Your E-mail Address)

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(This release was created to give you some general information about Imaging USA for use in a press release. Please customize it with your own details, important for your local audience. Please SUBSTITUTE THE MATERIAL IN PARENTHESES FOR YOUR OWN INFORMATION. Send it to the business editor of your local newspaper, or any other contacts you have. If you have additional questions regarding publicity, contact PPA’s Communications Specialist, Alena Fletcher at afletcher@ppa.com or 404-522-8600, ext. 226.)