

Local Photographer Brings Passion and Skill to Premier Photography Conference

(Your Name) will be teaching a class on (subject matter or class title “in quotes” here) at PPA’s 2025 annual photography conference in Dallas, Texas.

(YOUR CITY, STATE) (Date) — (Your Name) of (Your Business/Studio) in (Your City) will share **(his/her)** expertise at Imaging USA 2025, the conference and expo designed exclusively for photography and imaging professionals. Imaging USA will be held February 2-4, 2025, in Dallas, TX.

(Last Name) is one of more than 90 expert instructors presenting programs to thousands of professional photographers and industry experts attending the conference. **(His/Her/Their)** program, **(“Program Title,”)** will help others improve their **(business/artistic/etc.)** skills, helping attendees get one step closer to photographic success.

(QUOTE ON WHAT IT MEANS TO YOU TO SPEAK AT IMAGING USA)

Other Imaging USA classes will focus on topics from portrait techniques and marketing ideas to the latest advancements in digital imaging, software, and drone photography. Imaging USA will also feature a three-day trade show filled with photography equipment and related products and one of North America’s largest annual photographic exhibits (free to the public).

Imaging USA is the first major photographic event of the year. Beginning in 1868 as the annual convention and trade show for Professional Photographers of America (PPA, www.PPA.com), it is the longest-running international photographic convention, expo, and image exhibition in the United States. For more information, visit www.ImagingUSA.com.

Contact: (Your Name)
(Your Telephone)
(Your E-mail Address)

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(This release was created to give you some general information about Imaging USA for use in a press release. Please customize it with your own details, important for your local audience. Please SUBSTITUTE THE MATERIAL IN PARENTHESES FOR YOUR OWN INFORMATION. Send it to the business editor of your local newspaper, or any other contacts you have. If you have additional questions regarding publicity, contact PPA’s Communications Specialist, Alena Fletcher at afletcher@ppa.com or 404-522-8600, ext. 226.)